



2026 / 2027 Sponsorship Prospectus

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President's Letter



Dear Supporters,

On behalf of the NAWIC NT Committee, I would like to thank you for your interest in supporting women in construction across the Northern Territory, and for the role industry leaders like you can play in shaping its future.

Quite simply, this work is only possible with the support and leadership of industry.

Your sponsorship is more than a logo on a banner or a seat at an event, it is a demonstration of leadership and a commitment to shaping a stronger, more inclusive construction industry. It is the foundation that allows us to deliver meaningful programs, create connection, advocate for change, and create meaningful opportunities for women to connect, develop professionally and engage with industry at every stage of their careers.

This year, we have strengthened our committee, bringing together a passionate and capable team with clear goals and a defined plan for the year ahead. We are focused on delivering purposeful events, expanding our reach, strengthening industry partnerships, and ensuring our advocacy work continues to elevate the voices of women across the Territory.

We know that sustainable change in construction requires collaboration. It requires industry leaders who are prepared to stand beside us and invest in a more diverse, resilient workforce for the future.

Your support enables us to:

- Deliver professional development and mentoring opportunities
- Create visible pathways for young women entering the industry
- Celebrate excellence and leadership
- Provide forums where real conversations about change can take place

As we look ahead, we are energised by the momentum building within our Chapter and across the industry. With your partnership, we are confident this year will deliver meaningful impact and lasting progress.

Thank you for backing our vision and for being part of the change.

Monica Gardiner

President
NAWIC NT

Why partner with us?

Invest in Gender Equity and Industry Advancement

Partnering with NAWIC NT is a strategic investment in a more inclusive, innovative and sustainable construction environment. As a non-for-profit organisation dedicated to empowering women in construction, your support directly strengthens initiatives that promote diversity, equity and opportunity across the industry.

Advocating for Meaningful Change

NAWIC NT collaborates with government and industry stakeholders to influence policy and cultural reform. Key advocacy priorities include:

- Improving workplace culture and supporting gender participation targets
- Promoting equitable parental and carer's leave
- Supporting diversity focused procurement policies
- Addressing skills shortages and workforce sustainability

A Shared Vision for the Future

By partnering with NAWIC NT, your organisation aligns with a movement committed to gender equity and long-term industry sustainability. Together, we can build a construction sector that is inclusive, resilient and attractive to future generations.



Sponsor Benefits

- **Brand Recognition:** Prominent exposure across events, digital platforms and promotional materials
- **Networking:** Access to industry leaders, government representatives and aligned organisations
- **Corporate Social Responsibility:** Demonstrate your commitment to diversity and workforce development
- **Talent Pipeline:** Support scholarships, mentoring, and training programs that build a skilled, diverse workforce

Delivering Impact in the Northern Territory

Through strong relationships with local and Commonwealth governments, NAWIC NT:

- Collaborates on cultural standards and gender participation targets
- Hosts industry forums, professional development programs, and educational initiatives
- Advocates for long term reforms addressing the gender pay gap and workplace inclusivity

Join us in creating lasting impact and driving the change needed to build a better construction industry.





NAWIC
THE NATIONAL ASSOCIATION OF
WOMEN IN CONSTRUCTION

Annual Sponsorship

Annual Partners



Annual *Diamond* Partnership.

1st July 2026 to 30th June 2027.

\$8,500 incl GST.

Publicity and Marketing:

- Acknowledgement as an Annual Diamond Partner at all NAWIC NT events.
- Prominent visual recognition, at all NAWIC NT events including larger logo placement.
- Larger logo displayed on all communications, marketing and advertising materials.
- Inclusion on the 2026/2027 NAWIC NT Sponsorship Banner displayed at events.
- Ability to place company banners at all events.
- Recognition on the NAWIC website and social media.
- Permission to publicise the partnership across your own channels.
- Ability to contribute content to NAWIC NT's Facebook page.
- Exposure to NAWIC NT membership and wider NAWIC network.
- Invitations to contribute speakers or content at NAWIC NT networking events.
- Opportunity to host two (2) site tours.
- Access to 'Sponsor of NAWIC' email banner.
- Thank You Certificate.

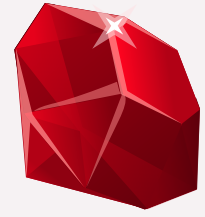
NAWIC NT Awards for Excellence (July 18th 2026) Benefits

- Acknowledgement as an Annual Diamond Partner.
- Opportunity for a three minute speech.
- Largest logo placement at the event.
- Dedicated slides featuring your logo and content.
- Banner placement at the event.
- Opportunity to provide corporate gifts to guests.
- **10% discount** on Awards Sponsorship Packages (*excluding category awards*)

Complimentary Tickets

- Four complimentary NT Awards for Excellence event tickets.
- Four complimentary single event tickets to any NAWIC NT event (*excluding Awards and Golf Day*)

Annual Partners



Annual *Ruby* Partnership.

1st July 2026 to 30th June 2027.

\$7,000 incl GST.

Publicity & Marketing

- Acknowledgement as an Annual Ruby Partner at all NAWIC NT events.
- Prominent visual recognition, including logo placement.
- Logo displayed on communications, marketing and advertising materials.
- Inclusion on the NAWIC NT 2026/2027 Sponsorship Banner.
- Recognition on the NAWIC website and social media.
- Ability to publicise the partnership across your own channels.
- Ability to contribute content to NAWIC NT's Facebook page.
- Exposure to NAWIC NT membership and wider NAWIC network.
- Opportunity to host one site tour.
- Access to 'Sponsor of NAWIC' email banner.
- Thank You Certificate.

NAWIC NT Awards for Excellence (July 18th 2026) Benefits

- Acknowledgement as an Annual Ruby Partner.
- Visual recognition at the event.
- Opportunity to display a two minute company video.
- Dedicated slides featuring your logo and content.
- Logo on all Awards communications and materials.
- Banner placement at the event.
- **5% discount** on Awards Sponsorship Packages (*excluding category awards*)

Complimentary Tickets & Memberships

- Two complimentary NAWIC NT Awards for Excellence tickets.
- Two complimentary single event tickets (*excluding Awards and Golf Day*)



Annual Partners



Annual *Sapphire* Partnership.

1st July 2026 to 30th June 2027.

\$5,000 incl GST.

Publicity & Marketing

- Acknowledgement as an Annual Silver Partner at all NAWIC NT events.
- Visual recognition, including logo placement.
- Logo displayed on communications, marketing, and advertising materials.
- Inclusion on the NAWIC NT 2026/2027 Sponsorship Banner.
- Ability to place company banners at all events.
- Recognition on the NAWIC website and social media.
- Ability to publicise the partnership across your own channels.
- Ability to contribute content to NAWIC NT's Facebook page.
- Exposure through media releases and event flyers.
- Access to NAWIC email banner.
- Thank You Certificate.

NAWIC NT Awards for Excellence (July 18th 2026) Benefits

- Acknowledgement as an Annual Sapphire Partner.
- Visual recognition at the event.
- Dedicated slides featuring your logo and content.
- Logo on all Awards communications and materials.
- Banner placement at the event.
- **5% discount** on Awards Sponsorship Packages (*excluding category awards*)

Complimentary Tickets & Memberships

- One complimentary NAWIC NT Awards for Excellence tickets.
- Two complimentary single event tickets (*excluding Awards and Golf Day*)



Annual Partners



Annual *Emerald* Partnership.

1st July 2026 to 30th June 2027.

\$4,000 incl GST.

Publicity & Marketing

- Acknowledgement as an Annual Emerald Partner at all NAWIC NT events.
- Visual recognition, including logo placement.
- Logo displayed on communications, marketing and advertising materials.
- Inclusion on the NAWIC NT 2026/2027 Sponsorship Banner.
- Ability to place company banners at all events.
- Recognition on the NAWIC website and social media.
- Ability to publicise the partnership across your own channels.
- Access to NAWIC email banner.
- Thank You Certificate.

NAWIC NT Awards for Excellence (July 18th 2026) Benefits

- Acknowledgement as an Annual Emerald Partner.
- Visual recognition at the event.
- Dedicated slides featuring your logo and content.
- Logo on all Awards communications and materials.
- Banner placement at the event.
- **5% discount** on Awards Sponsorship Packages (*excluding category awards*)

Complimentary Tickets & Memberships

- One complimentary single event ticket (*excluding Awards and Golf Day*)



Annual Partners



Annual Topaz Partnership.

1st July 2026 to 30th June 2027.

\$2,000 incl GST.

Publicity & Marketing

- Acknowledgement as an Annual Topaz Partner at all NAWIC NT events.
- Visual recognition, including logo placement.
- Logo displayed on communications, marketing, and advertising materials.
- Ability to place company banners at all events.
- Recognition on the NAWIC website and social media.
- Ability to publicise the partnership across your own channels.

NAWIC NT Awards for Excellence (July 18th 2026) Benefits

- Acknowledgement as an Annual Topaz Partner.
- Visual recognition at the event.
- Banner placement at the event.
- **5% discount** on Awards Sponsorship Packages.

Complimentary Tickets

- One complimentary single event ticket (*excluding Awards and Golf Day*)





Awards Sponsorship

Award Categories

Crystal Vision

Achievement in Health, Safety and/or Environment

Achievement by an Indigenous Woman

Emerging Talent (Office Professional)

Leadership and Mentoring

Outstanding Achievement in Construction

Social Responsibility and Diversity

Tradeswoman of the Year

Trainee, Apprentice or Student of the Year

Women in Construction Allyship Award





Awards for Excellence

Awards Event Partner:

\$7,000 incl GST.

Event Exposure & Recognition

- Exclusive naming rights for the event.
- Acknowledgement as the event partner.
- Five-minute speaking opportunity.
- Three-minute company video display opportunity.
- Largest logo placement (*compared to other sponsor levels*)
- Dedicated slides featuring sponsor logo & supplied content shown on a loop through the event.
- Logo on all event materials.
- Banner placement.

Media & Social Media Exposure (date of agreement – July 31st 2026)

- Acknowledgement on NAWIC website and social media.
- Ability to publicise sponsorship.
- Ability to contribute content to NAWIC NT Facebook page.

Additional Benefits

- Exposure across NAWIC NT network due to use of logo for event material.
- First right of refusal to continue sponsorship in 2027.
- Four complimentary Awards tickets.



Crystal Vision Award Sponsor:

\$5,000 incl GST.

This sponsorship package offers the sponsor naming rights to the Crystal Vision Award. The Crystal Vision Award is NAWIC's most prestigious award that celebrates the achievements of a man, woman, group or organisation that has the vision to see a role for women in construction.

Naming Rights

- Naming rights to the Crystal Vision Award.
- Sponsor name on trophy and certificate.

Event Exposure & Recognition

- Logo displayed electronically.
- Dedicated award slide with sponsor content.
- Logo on all event materials.
- Banner placement.

Media & Social Media Exposure

- Acknowledgement on digital platforms.
- Ability to publicise sponsorship.
- Ability to contribute content to NAWIC NT Facebook page.

Event Participation

- Present award to the Crystal Vision category winner.
- Dedicated slide featuring sponsor logo & supplied content shown on a loop through the event.
- Opportunity to deliver a 3-minute speech prior on the night.

Additional Benefits

- Exposure across NAWIC NT network due to use of logo for event material.
- First right of refusal to continue sponsorship in 2027.
- Two complimentary Award event tickets.



Award Category Sponsor:

\$4,500 incl GST.

These sponsorship packages provide the sponsor with naming rights to one of the nine industry awards. This includes pre and post award media exposure, your logo on the award certificate and a company representative presenting the award to the category winner at the Awards.

Event Visibility

- Naming rights on the trophy and certificate.
- Logo displayed electronically throughout the event.
- One custom slide with your logo and supplied content.
- Banner placement at the venue.
- Logo included on event marketing: flyers, website, certificates, program booklets and social media.

Media Exposure

- Acknowledgement on NAWIC NT website and social media.
- Ability to share sponsorship through your own channels.
- Option to contribute content to NAWIC NT Facebook after the Awards season.

Participation & Benefits

- Opportunity to present the award.
- One complimentary award event ticket.
- First right of refusal for the following year.



Award Event Sponsor:

\$3,000 incl GST.

Acknowledgment as a Sponsor of the NAWIC NT Awards for Excellence event.

Inclusions

- Logo displayed electronically at the event.
- Logo on event marketing and communications.
- Banner placement at the venue.
- Acknowledgement on NAWIC website and social media.
- One complimentary award event ticket.

Award Contributor:

\$1,100 incl GST.

- Acknowledgement on NAWIC website and social media.
- One custom slide included in the Awards loop.
- Ability to contribute content after the Awards season.
- Banner placement at the event.

Entertainment Sponsor:

\$4,000 incl GST.

This sponsorship offers the opportunity for your brand to be prominently showcased in connection with the event and its entertainment.

- First right of refusal for next year.
- Logo on menus and programs.
- Logo on NAWIC NT events page with link to your website.
- Logo displayed during entertainment segments and digitally throughout the presentation.
- One custom slide shown at the start, interval, and close of the event.
- Banner placement at the venue.
- One complimentary award event ticket.



Photo Booth Sponsor:

\$3,000 incl GST.

- Logo printed on all photo strips.
- 100-word company description in menus/programs.
- Logo on NAWIC NT events page and social media.
- One custom slide in the Awards loop.
- One pullup banner placement.
- One complimentary ticket.

Master of Ceremony Sponsor:

\$2,500 incl GST.

- *Logo displayed on the Awards stage lectern.*
- *High visibility branding throughout speeches.*
- *One pullup banner placement.*
- *One complimentary ticket.*
- *First right of refusal for next year.*

Table Favours Sponsor:

Price and design to be determined in consultation with Sponsor. Sponsorship is required to be locked in early to guarantee shipment of co-branded items.

- Cobranded items placed at each table setting.
- Early confirmation required for shipping.

Clarifications:

- *Sponsorship benefits will only commence after payment has been received.*
- *Benefits cannot be retrospective - they apply from the date payment is made.*
- *Free membership (organisational or individual) will not form part of any sponsorship package.*
- *Sponsorship values are inclusive of GST.*





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